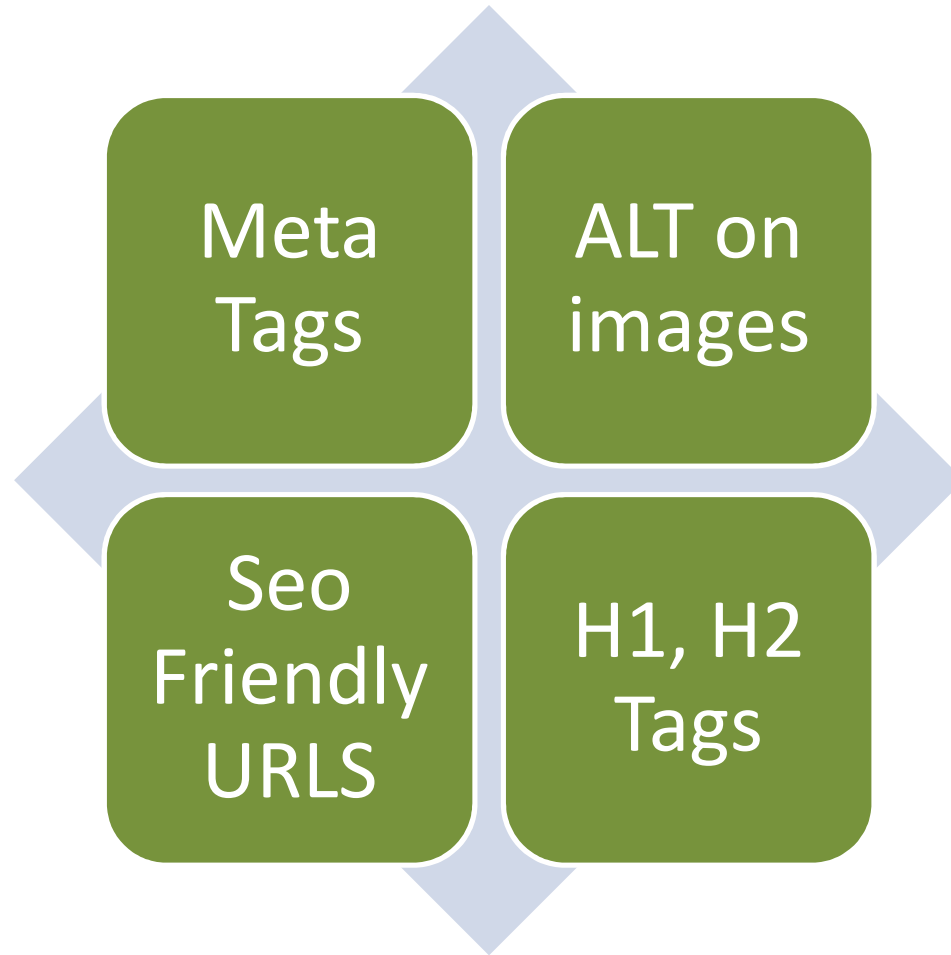


SEO & Digital Marketing Strategy

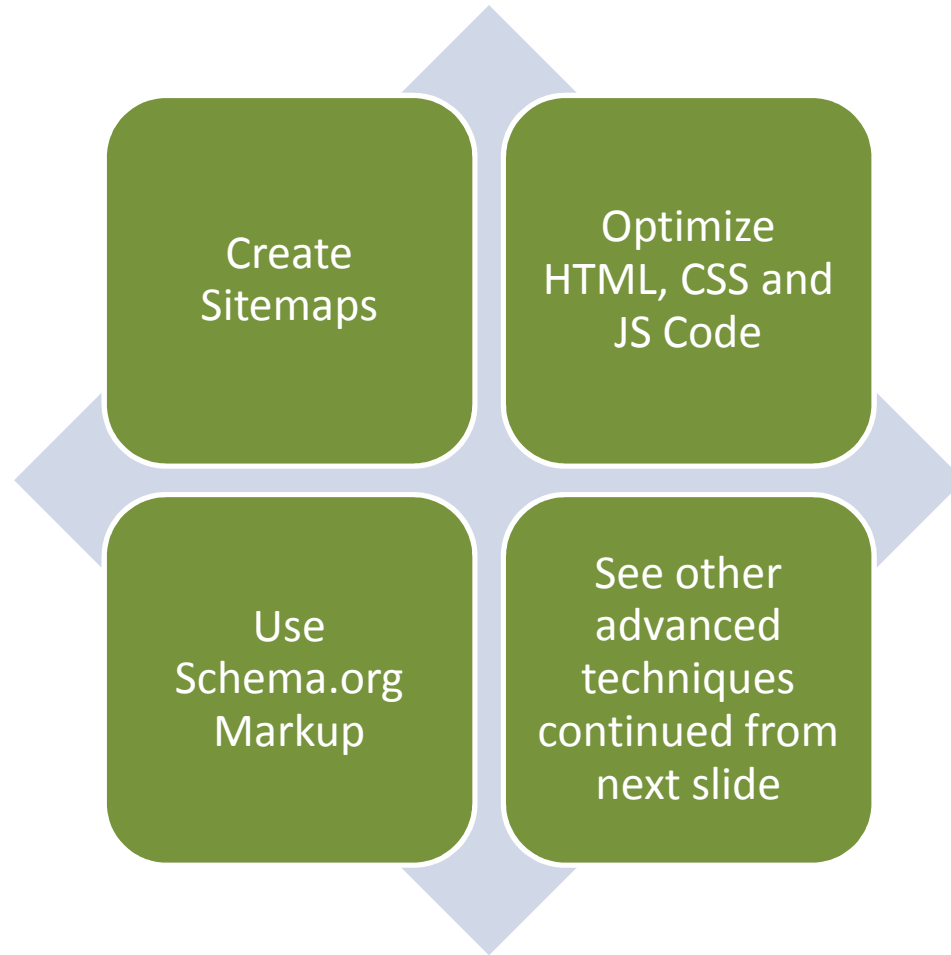
Slidescope Digital Marketing

www.SlideScope.com

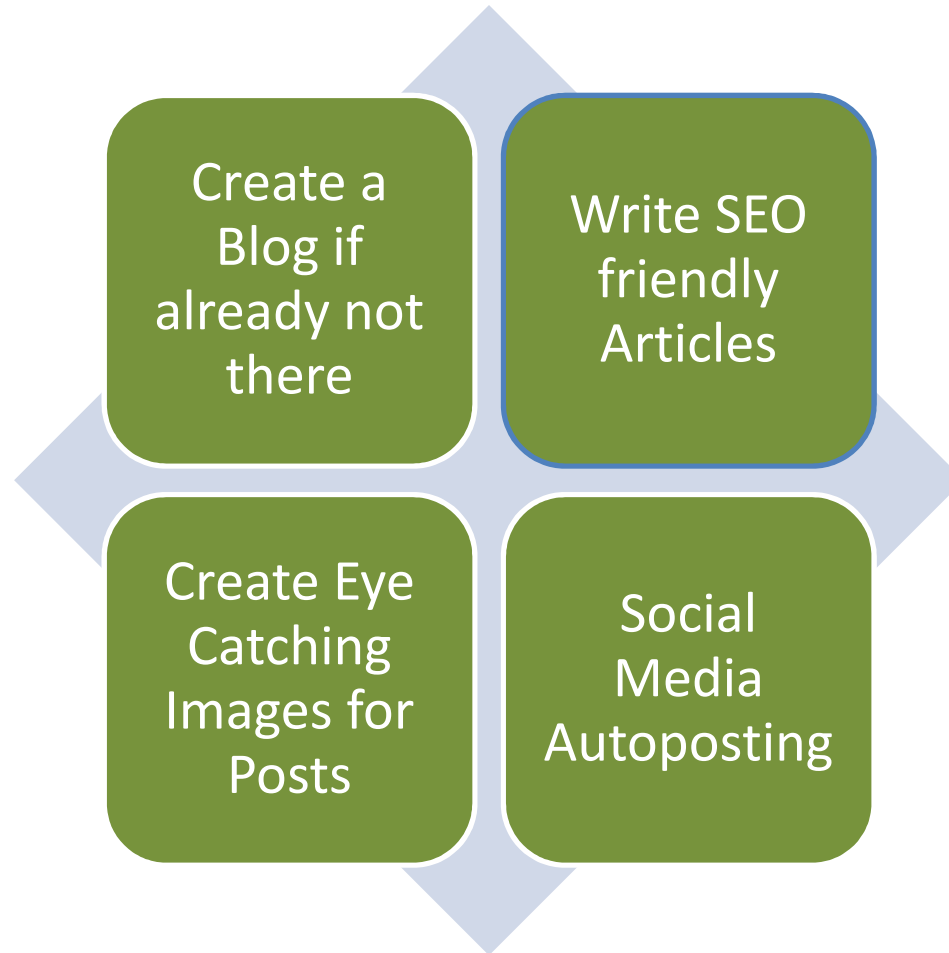
Do – On Page SEO



Do – Advanced SEO - 1



Do – Advanced SEO – 2 Internal Blog



Do – Advanced SEO – 3 Social Media Posting



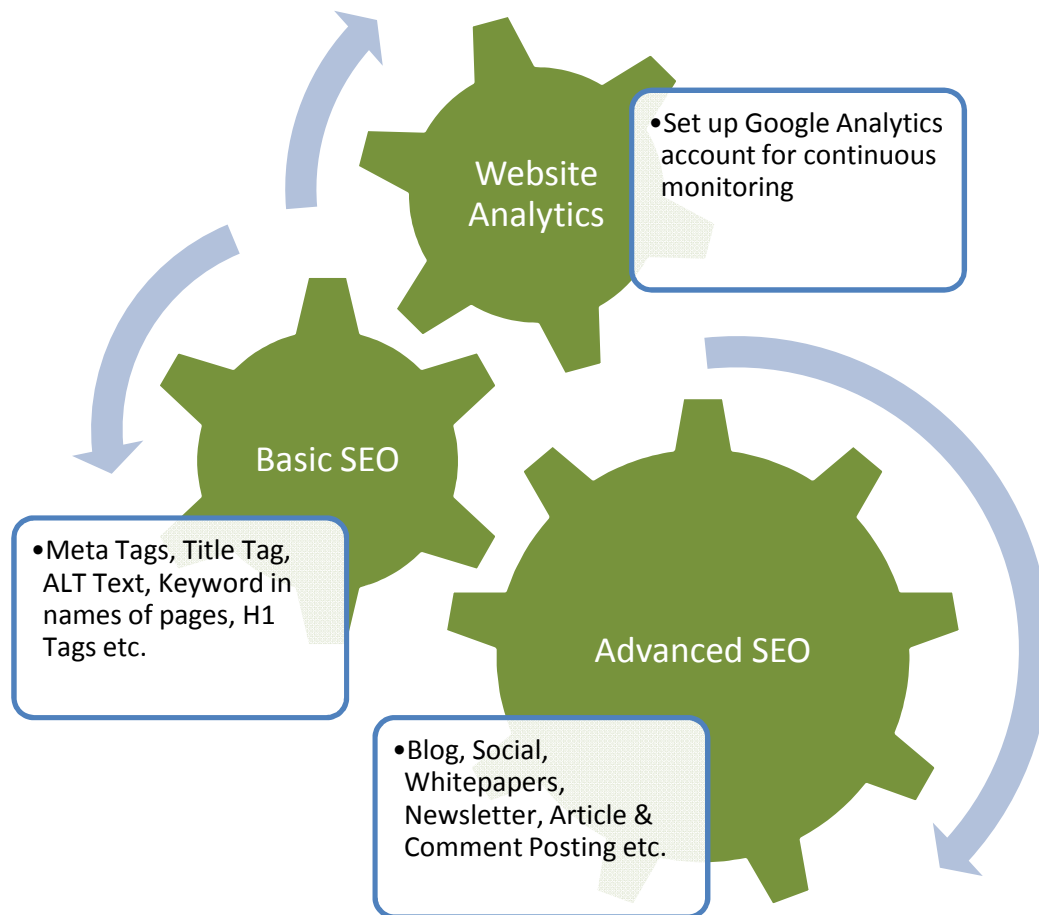
Do – Advanced SEO – 4 Notification & Newsletter Updates

A Notification
option for new
Visitors

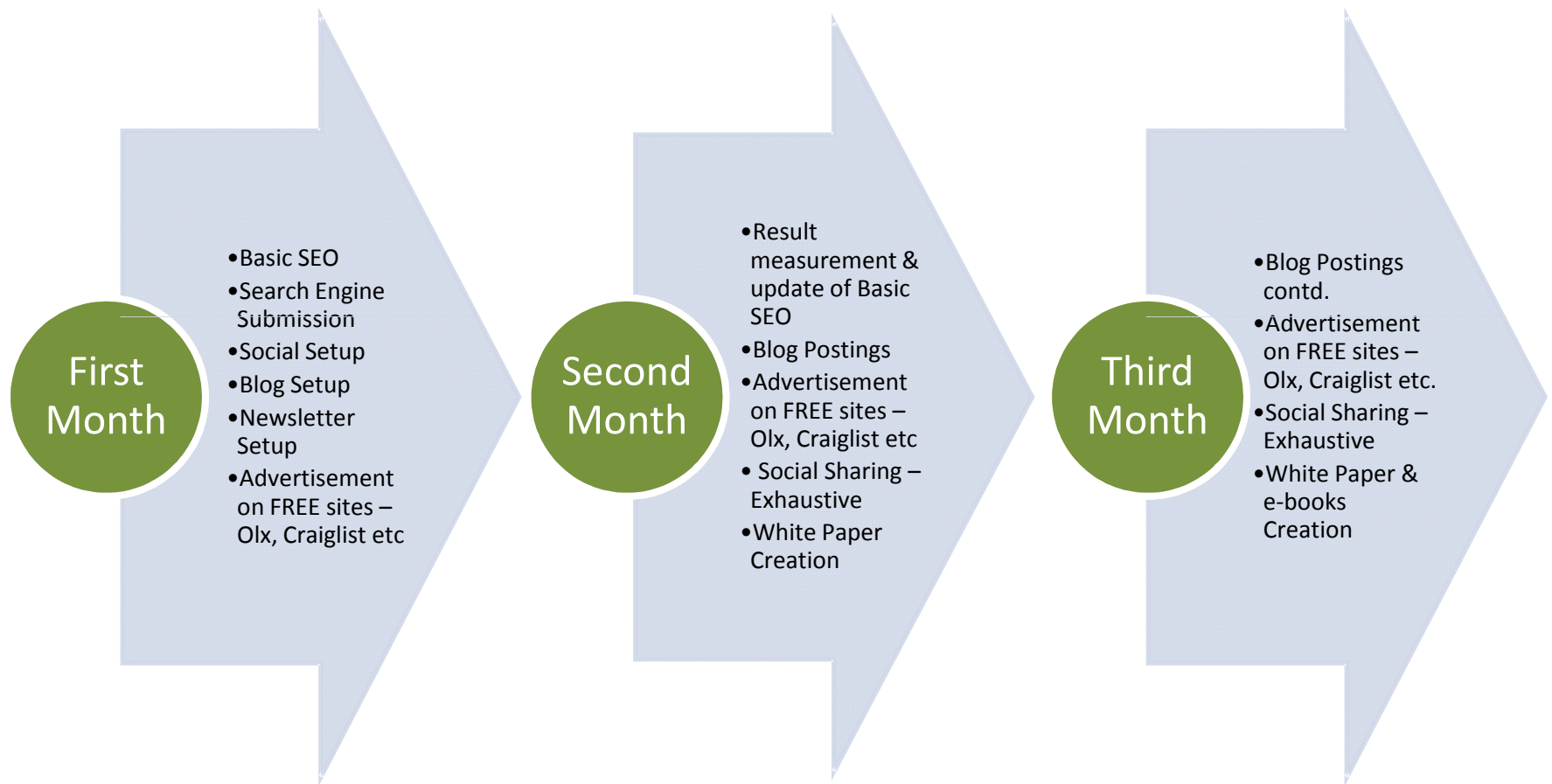
A Newsletter
which could be
customized as per
the subscriber

Automated and
Scheduled Emails
To Subscribers

Approach – Part 1



Approach – Part 2



Thank You